

One Londonderry Steering Committee Minutes
Thursday, April 29, 4 PM via zoom

Present: Sharon Crossman, Esther Fishman, Elsie Smith, Andrew Rackear, Gail Mann, Patty Eisenhaur, Bruce Frauman, Larry Gubb

Mission and Goal Statements:

- Village Main Streets is the new name for this group. Larry Gubb announced that Mimi Lines has agreed to co-chair this committee with him. He said that with over 40 volunteers, this committee is breaking into 6 subgroups which will begin to develop their own mission and goal statements. The 6 subgroups are: Pedestrian Connectivity, Water and Wastewater, Streetscape, Floodplain Research and Mitigation; Traffic; Streetscape Furniture. These groups will coordinate and communicate with each other as well as other groups in town working on these initiatives (including the Select Board, Planning Commission, the Town Water and Wastewater Committee, VTrans, etc.).
- Economic Vitality: Gail Mann has agreed to co-chair this group. Andy and Gail said that they are continuing to forward grant information from BDCC and SEVEDS to local businesses. Their mission and goal statements are attached.
- Housing: Patty said the housing group is actively engaged in information gathering and has reached out to BDCC and the Windham Windsor Housing Trust. She requested from the Planning Commission any information on work to date on housing in Londonderry. The Housing mission and goal statements are attached.
- Recreation: Martha was not able to attend the meeting but submitted the group's mission, attached.

Communications: Gail Mann explained that the communications group has been structured as a support function for One Londonderry external communications. Bruce Frauman will be our liaison and attend the Steering Committee meetings. The group is charged with developing press releases, managing the One Londonderry website and facebook and instagram pages, and other social media including mail chimp. A gmail account (onelondonderry@gmail.org) has also been set up.

One Londonderry Structure: The steering committee agreed that One Londonderry's organizational structure as presented in the schematic makes sense. Larry requested that the name of his group be updated to Village Main Streets.

Community Fund for Londonderry: Elsie said that CFL is a 501c3 and has applied for its not-for-profit designation with the IRS. CFL will be an independent funding agent for town projects, including One Londonderry. CFL has not begun fundraising yet and expects it will take some time to build up resources. It plans to develop a grant process so that it can award money once funds become available.

Band App: Discussion postponed to a subsequent meeting.

Other Business: The steering committee discussed opening up our meetings to the general public and making minutes public. Since we are a citizen group, we are not bound by the open meeting laws. The value of transparency versus the danger of misunderstanding was debated. The consensus was: 1) Steering committee meetings will be attended by group chairs only, and 2) only Steering Committee (not group) meeting minutes will be posted on the One Londonderry web site.

Sharon asked if there would be some way to know what grants One Londonderry groups were applying for so there is no duplication with town efforts. The decision was to report grant applications in the minutes.

Next Meeting: Thursday, June 3 at 4 PM via zoom.

Meeting adjourned at 5:05.

Respectfully submitted,

Elsie Smith

Mission Statements

Economic Vitality Group

Who we are:

The Economic Vitality Working Group is composed of business owners and concerned citizens who have come together to consider short and long-term economic needs and opportunities for the Londonderry community.

What we do:

The working group consists of Londonderry businesses, including retailers and recreational facilities to understand their challenges and initiate plans to address their needs. From connecting businesses to regional and state agencies, providing information to residents and visitors regarding local businesses, and facilitating communications with town officials, the group seeks to collaborate with businesses to ensure they are able to thrive and grow.

Our goals for the following year include:

- Improve and increase marketing to promote Londonderry businesses, including improvements to the shopping center's information kiosk and the development of on-line information.
- Collaborate with the Okemo Valley Chamber of Commerce and other regional business groups to promote and benefit the Londonderry businesses.
- Continue efforts and discussions with potential investors to consider acquisition and repurposing of certain under-utilized properties in the North Village.

One Londonderry – Housing Group Vision Statement 4/16/2021

Who we are:

The Housing Group brings together community members focused on one primary goal: Ensure the availability of housing for all residents of Londonderry.

What we do:

Aligned with the Town of Londonderry's [Town Plan](#), our group is tasked with exploring ways to enhance Londonderry's livability by facilitating the creation, rehabilitation, retention and reuse of a diversity of housing opportunities for all, while preserving Londonderry's rural character.

Our goals for the next year are focused on these action areas:

- Collect information on the housing situation today, review work conducted to date and understand the most pressing need.
- Identify and learn from experts in similar communities that have successfully tackled housing matters.
- Understand options and resources that might be available and develop action plans (near, medium, and long term) that can address the identified needs.

One Londonderry Recreation Committee

Draft Mission and Goals Statement 4.28.21

Who we are:

The Recreation Group brings together outdoor enthusiasts, including longtime residents, second homeowners, and members of town committees (Parks, Conservation and Beautification)

What we do:

Our group is tasked with exploring ways to enhance Londonderry's four-season recreation for both our residents and visitors.

Our goals for the upcoming year are focused on three action areas:

- Design and print a physical town brochure with map of bike and hike routes and secondly create and curate an online resource of town trails and routes for non-motorized activities such as hiking, biking (road and mountain), xc skiing, snowshoeing, alpine touring and equine activities. The online

resource would be linked to a central website for Londonderry tourism and include additional links for resources such as Strava, Catamount Trail Association, Mountain Valley Trails Association, the Green Mountain Club, Appalachian Trail, etc. The timeline for brochure development is spring/summer 2021. The creation of a basic online resource could be completed by end of summer 2021.

- Optimize trail access and connectivity across North and South Londonderry and link Londonderry with other mountain towns and trails systems. Short term goals include initial work to map the possible routes, identify landowners and create a Landowner Approach Packet with model access agreements, ideally completed by XXXXX. An additional goal is to design a trail maintenance program, with a timeline of XXXXXX.
- Initiate a Londonderry Winter Festival, a signature winter event celebrating the mid- to late winter season. This event would be created in concert with a season opening Ullr Festival that would be run by Magic Mountain. A first annual event would be slated for late February, early March 2022.