

One Londonderry Steering Committee Meeting

Wednesday, November 17, 2021, 3:30 PM at Neighborhood Connections and via zoom

Present: Mimi Lines, Susan Collins, Gail Mann, Esther Fishman, Elsie Smith, MaryEllen Yankosky, Martha Dale, Bruce Frauman, Larry Gubb, Patty Eisenhour, Heather Stevenson (guest) and Stuart Osnow (via zoom)

Steering Committee Functionality: Esther asked committee members to share their thoughts on steering committee usefulness. Generally members felt that the steering committee was a helpful communication tool for keeping updated on one another's committee work. It also provides a forum for talking about ideas, opportunities or projects that transcend any one working group. As the group continues to work together our procedures and processes will become more refined. The group agreed that it would be helpful to share steering committee minutes with their committees.

- Group heads should send Elsie committee member emails; she will create a master distribution list for the approved minutes.

Social Marketing and Communications: Mimi and Heather presented a proposal to improve One Londonderry communications insuring it is inclusive, transparent, professional and consistent: One Londonderry, One Voice. The platform proposed is "Google Workspace". Steering committee members will be asked to use a onelondonderry.org gmail for all correspondence. Meeting will be posted on a calendar function to improve planning and coordination. All postings will emanate from OneLondonderry.org and will be limited to news and updates.

- Heather agreed to build the architecture for the Google Workspace platform and train all committee members in its use.
- Stuart will look into establishing One Londonderry as a community not-for-profit so that we can use Google Workspace for free.
- Gail reminded group heads to send her group updates to post on the One Londonderry website. It is important to keep the website current.

Town Warning: The steering committee agreed to apply to the town and voters for funding in the annual budget. A draft letter of request was discussed and comments noted. A budget should accompany the request. Elsie and Esther will coordinate getting the letter completed and to the town by mid December.

- Steering Committee members are asked to submit projected expenses so we can develop a budget.

ARPA Funds: The steering committee agreed that One Londonderry should submit a proposal to the town for ARPA funds. A housing needs assessment and Main Street initiatives are under consideration. We agreed to target mid February for a proposal.

Committee Updates:

MaryEllen suggested that CFL should register with grants.gov so to keep us informed about federal grant opportunities.

Martha reported that the skating rink proposal is in front of the DRB and she is hopeful for approval. Hunter is donating machine time and manpower for leveling the site. A gofundme campaign will be launched shortly to raise \$6500 to build the rink. There is a lot of community enthusiasm for the project. Separately, the recreation group has applied for a \$7500 VOREC grant through the Okemo Valley Regional Chamber of Commerce to fund the trail map/brochure and preliminary mapping on the Shamburg property.

Larry reported that the Main Street group has postponed their meeting until after the presentation by Stevens and Associates. However, a new subgroup of this group is actively exploring a connector path between the North and South Villages, including a riverwalk. Windham Regional Commission may be able to provide some assistance to help with this exploration.

Next Meeting: January 12, 2022, 3:30 PM at Neighborhood Connections. There may also be a training session on Google Workspace in December.

Meeting adjourned at 4:50.

Respectfully submitted,

Elsie Smith