

One Londonderry Steering Committee Meeting
Wednesday, May 11, 2022, 3 PM at Neighborhood Connections and via zoom

Present: Esther Fishman, Stuart Osnow, Elsie Smith, Patty Eisenhour, Larry Gubb, Bruce Frauman, and via zoom, Susan Collins and guest Andrew Rackear.

River Walk: Andrew Rackear updated the steering committee on plans for a River Walk in Londonderry. The first, and easiest phase, is to establish a trail from Edge Hill Road to the Prouty property. A trail system of sorts already exists and with the exception of a little bushwhacking is largely passable. The committee has received informal verbal consent from all but one property owner on the concept. Parking exists at both ends of this section of the trail (at Prouty Park and by Williams Park). Andrew will coordinate a walking tour of the trail for interested committee members.

The next phase of the project is to connect to the West River Trail and phase three will develop a trail system up to Main Street in the North Village.

The committee is considering signage for the trail and placing a picnic table by the river in Prouty Park for which they would fundraise locally.

Andrew will present the progress to date to the Selectboard on June 20.

Londonderry Business Alliance and Idea Jam: Stuart said that Idea Jam, BDCC's Business Plan competition which awards \$20,000 to a single winner, will be presented to Londonderry and other area businesses at the New American Grill on Thursday, June 23, 4-7 PM. BDCC is providing \$350 in funding to market the program. Stuart plans to use Idea Jam as a way to launch the Londonderry Business Alliance.

The Londonderry Business Alliance will target current and aspiring business owners. The goals are to unite businesses in promoting Londonderry, seek funding for economic development, share resources, present a business perspective on town matters like zoning bylaws, wastewater, and Main Street improvements.

Stuart will present the Londonderry Business Alliance and Idea Jam at the May 23 Selectboard meeting. Bruce Frauman will coordinate with Stuart on a press release.

One Londonderry Annual Meeting: The Parks Board denied One Londonderry's request to place posters at one of its Music Mondays saying that there are too many other organizations in town who would like to do the same thing; it would detract from the evening. The Steering Committee instead decided to investigate participating in the July 4 parade. Ideas to explore are: a float for the parade, placing posters explaining each working group's activities where people congregate after the parade, collaborating with the Planning Commission to showcase all the activities the two groups are working on, creating activities to engage kids. Whatever we create can be repurposed for other community events like Halloween and the Farmer's Market.

Next steps:

- Elsie will talk to Sharon Crossman to see if the Planning Commission would like to participate
- Bruce and Larry will investigate how we might get some larger posters produced.
- Esther will talk to Susie Wyman about a place in the plaza after the July 4th parade.
- Mimi will talk to Lauren about a place at the farmers market.

Committee Updates:

Let's Talk: Mimi said that Peter Welch's office declined her invitation to sponsor the meeting with comparable towns.

Resource Guide: Mimi said that work continues on the Resource Guide. She is working with Lauren Ingersoll and Marlene Boyaner to develop a prototype to use with potential funders. The first edition will be printed and placed in inns, real estate companies, etc. Subsequent editions could be digital.

Communications: Mimi said the communications committee is looking for material to post on their Facebook page and Instagram. Committee members are encouraged to send any topics, photos, ideas they have to the communications committee who will post it in the appropriate medium.

Housing: Patty said that the Selectboard has allocated some of the ARPA funding to a housing needs assessment. The housing working group needs to clarify the role that the Planning Commission, Selectboard and the housing group will play in the development and implementation of the study.

Community Fund for Londonderry: CFL would like to include its annual report in the annual meeting materials that OL is preparing for July 4.

Next meeting: Wednesday, June 8, 2022, 3 PM at Neighborhood Connections and via zoom.

Respectfully submitted,
Elsie Smith